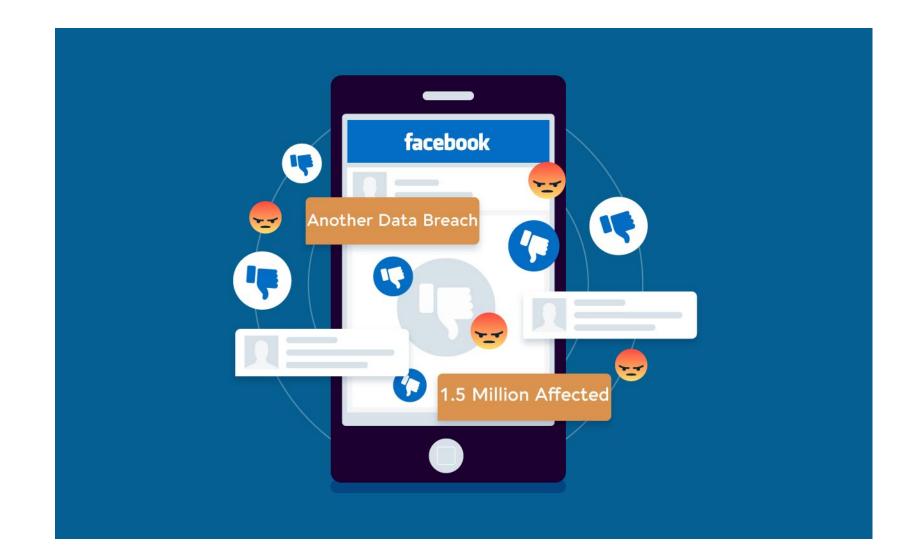
# COMP6211I: Trustworthy Machine Learning Confidentiality (defense)

**Minhao CHENG** 

# Privacy problem

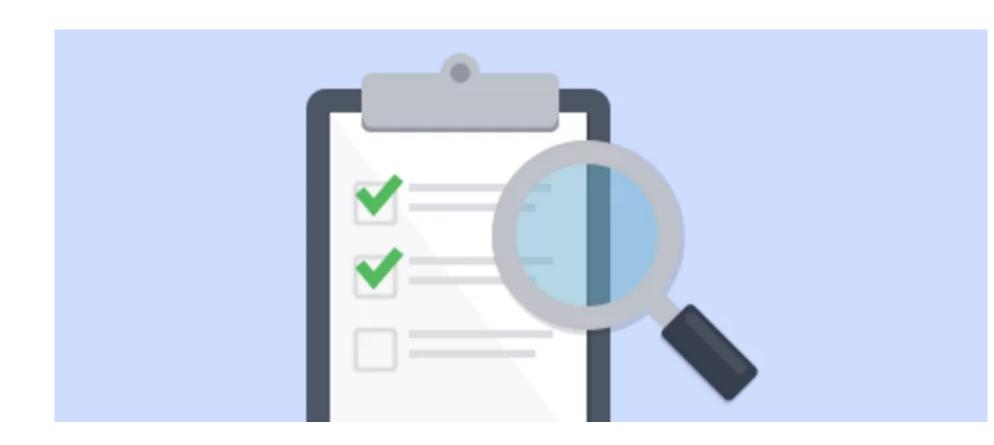
- Datasets are collected without mutual consent
- Datasets are vulnerable to steal for training other models  $\bullet$

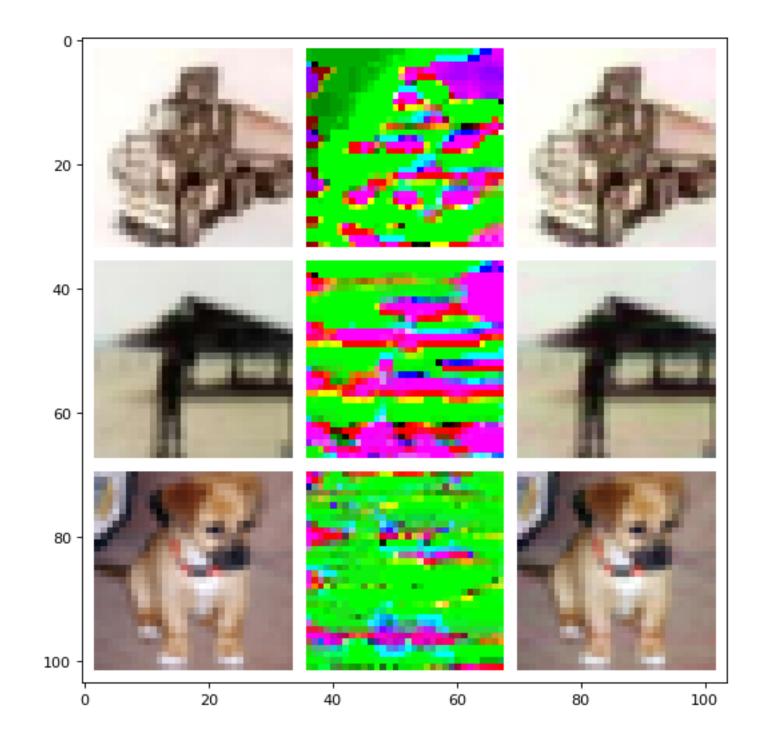




# **Privacy protection**

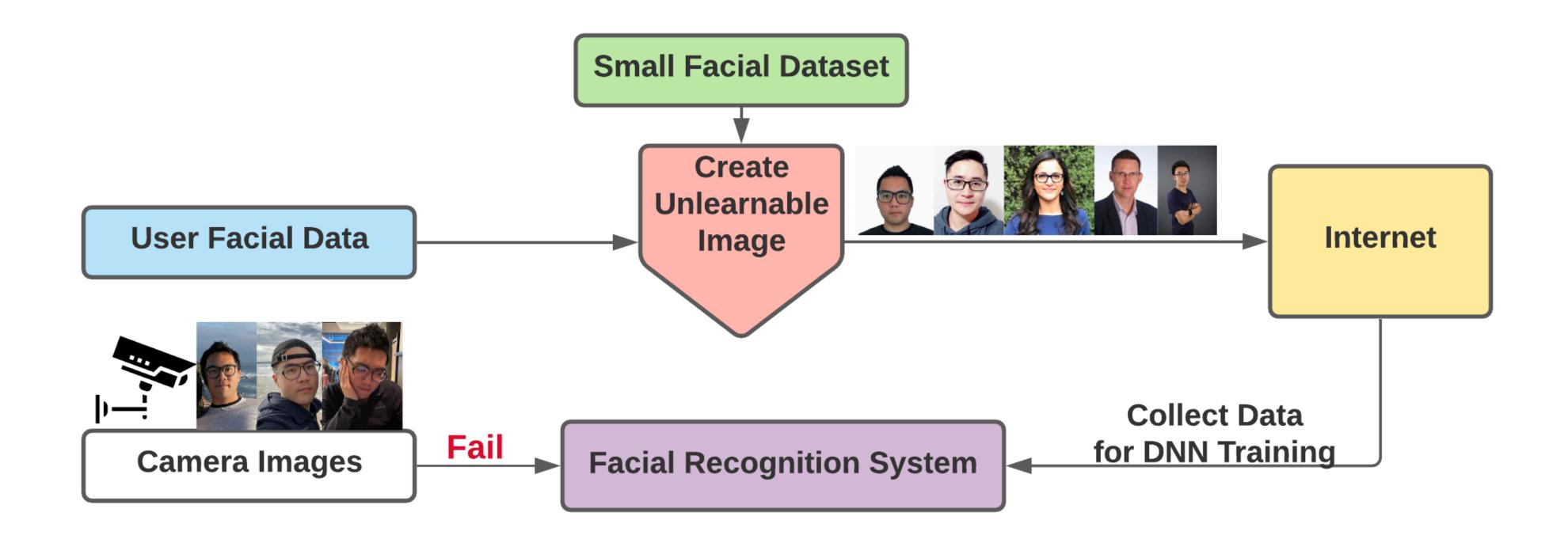
- How we could prevent other to use your personal data?
  - Persevering privacy by obfuscating information from the dataset
  - Proof their usage of your data





# Unlearnable example

- $\bullet$
- Noise could only be added prior to model training  $\bullet$





# Make the example unlearnable should not affect its quality for normal usage

# Threat model

- Defender has full access to the data lacksquare
- Cannot interfere with training and don't have access to the full training dataset
- Cannot further modify data once the examples are created

# **Problem formulation**

- Clean training datasets  $\mathscr{D}_c$  and testing  $\mathscr{D}_t$
- will perform poorly on  $\mathcal{D}_t$
- $\mathscr{D}_{c} = \{(\mathbf{x}_{i}, y_{i})\}_{i=1}^{n}, \mathscr{D}_{u} = \{(\mathbf{x}_{i}', y_{i})\}_{i=1}^{n}$
- $\delta \in \Delta \in \mathbb{R}^d$  should be "invisible"
  - A choice would be  $\|\delta\|_p \leq \epsilon$

• Transform training data  $\mathscr{D}_{c}$  into unlearnable  $\mathscr{D}_{u}$  so that DNNs trained on  $\mathscr{D}_{u}$ 

$$_{i=1}^{n}$$
, where  $\mathbf{x}' = \mathbf{x}' + \delta$ 

### **Problem formulation Objective**

labels when trained on  $\mathcal{D}_{\mu}$ :

• 
$$\arg\min_{\theta} \mathbb{E}_{(\mathbf{x}', y) \sim \mathcal{D}_u} L(f(\mathbf{x}', y))$$

- Noise:  $\mathbf{x}'_i = \mathbf{x}'_i + \delta_i$ ,
  - Sample-wise:  $\delta_i \in \Delta_s = \{\delta_1, \dots, \delta_n\}$
  - Class-wise:  $\delta_y i \in \Delta_c = \{\delta_1, \dots, \delta_K\}$

### Trick the model into learning a strong correlation between and noise and the

### **Problem formulation Objective**

- A simplified way
  - $\arg\min_{\theta} \mathbb{E}_{(\mathbf{x},y)\sim \mathcal{D}_c}[\min_{\delta} L(f'(\mathbf{x}'+\delta,y))]$  s.t.  $\|\delta\|_p \leq \epsilon$ 
    - Where f' denotes the source model used for noise generation

### **Problem formulation Objective**

A simplified way

•  $\arg\min_{\theta} \mathbb{E}_{(\mathbf{x},y)\sim \mathcal{D}_c}[\min_{\delta} L(f'(\mathbf{x}'+\delta,y))]$  s.t.  $\|\delta\|_p \leq \epsilon$ 

- Where f' denotes the source model used for noise generation
- Sample-wise: use PGD

$$\boldsymbol{x}_{t+1}' = \Pi_{\epsilon} \big( \boldsymbol{x}_t' - \alpha \cdot \operatorname{sign}(\nabla_{\boldsymbol{x}} \mathcal{L}(f'(\boldsymbol{x}_t'),$$

Class-wise: use UAP on the class by accumulates the perturbation

y)))

### Comparison Sample-wise vs class-wise

- Work in different way:
  - Sample-wise:  $\bullet$ 
    - Low-error samples  $\bullet$ can be ignored
  - Class-wise:
    - Make data not i.id.d

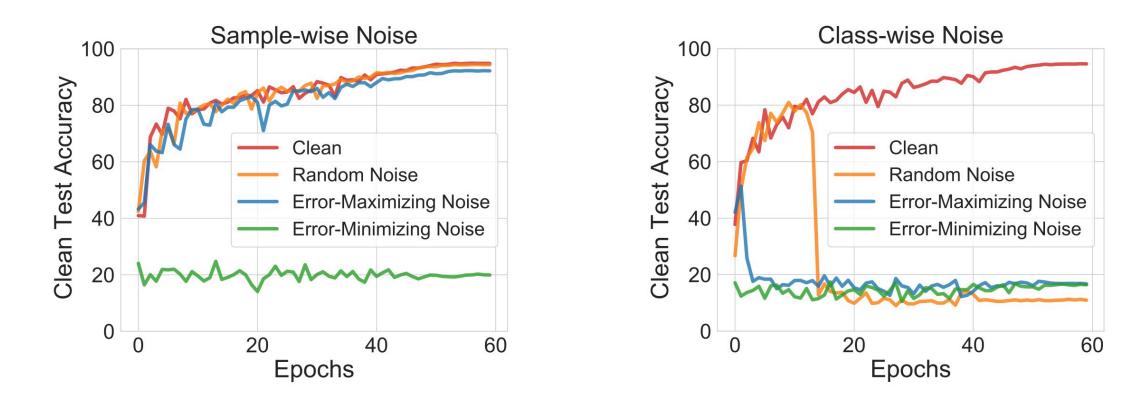
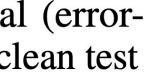


Figure 1: The unlearnable effectiveness of different types of noise: random, adversarial (errormaximizing) and our proposed error-minimizing noise on CIFAR-10 dataset. The lower the clean test accuracy the more effective of the noise.



# Main results

| Noise Form  | Model        | SVHN            |                  | CIFAR-10        |                  | CIFAR-100        |                  | ImageNet*       |                      |
|-------------|--------------|-----------------|------------------|-----------------|------------------|------------------|------------------|-----------------|----------------------|
| NOISE FUTII |              | $\mathcal{D}_c$ | ${\mathcal D}_u$ | $\mathcal{D}_c$ | ${\mathcal D}_u$ | ${\mathcal D}_c$ | ${\mathcal D}_u$ | $\mathcal{D}_c$ | ${\mathcal D}_{m u}$ |
|             | VGG-11       | 95.38           | 35.91            | 91.27           | 29.00            | 67.67            | 17.71            | 48.66           | 11.38                |
| Δ           | <b>RN-18</b> | 96.02           | 8.22             | 94.77           | 19.93            | 70.96            | 14.81            | 60.42           | 12.20                |
| $\Delta_s$  | RN-50        | 95.97           | 7.66             | 94.42           | 18.89            | 71.32            | 12.19            | 61.58           | 11.12                |
|             | DN-121       | 96.37           | 10.25            | 95.04           | 20.25            | 74.15            | 13.71            | 63.76           | 15.44                |
|             | VGG-11       | 95.29           | 23.44            | 91.57           | 16.93            | 67.89            | 7.13             | 71.38           | 2.30                 |
| Δ           | <b>RN-18</b> | 95.98           | 9.05             | 94.95           | 16.42            | 70.50            | 3.95             | 76.52           | 2.70                 |
| $\Delta_c$  | RN-50        | 96.25           | <b>8.94</b>      | 94.37           | 13.45            | 70.48            | 3.80             | 79.68           | 2.70                 |
|             | DN-121       | 96.36           | 9.10             | 95.12           | 14.71            | 74.51            | 4.75             | 80.52           | 3.28                 |

\* ImageNet subset of the first 100 classes.

Table 1: The top-1 clean test accuracies (%) of DNNs trained on the clean training sets ( $\mathcal{D}_c$ ) or their unlearnable ones  $(\mathcal{D}_u)$  made by sample-wise  $(\Delta_s)$  or class-wise  $(\Delta_c)$  error-minimizing noise.

# **Stability**

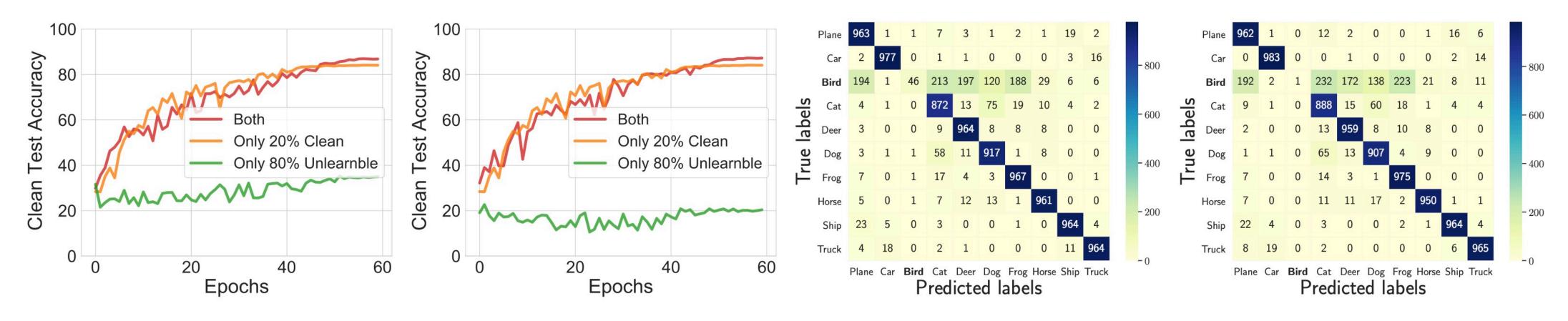
• Fail when unlearnable rate not 100%

 $\mathcal{D}_c$ : only the clean proportion of data. Percentage of unlearnable examples:  $\frac{\mathcal{D}_u}{\mathcal{D}_c + \mathcal{D}_u}$ .

| Noise<br>Type | Percentage of unlearnable examples |                                      |                   |                                 |                   |                                 |                   |                                      |                  |        |  |  |
|---------------|------------------------------------|--------------------------------------|-------------------|---------------------------------|-------------------|---------------------------------|-------------------|--------------------------------------|------------------|--------|--|--|
|               | 0%                                 | 20%                                  |                   | 40%                             |                   | 60%                             |                   | 80%                                  |                  | 100%   |  |  |
|               |                                    | $\mid \mathcal{D}_u + \mathcal{D}_c$ | $\mathcal{D}_{c}$ | ${\mathcal D}_u+{\mathcal D}_c$ | $\mathcal{D}_{c}$ | $\mathcal{D}_u + \mathcal{D}_c$ | $\mathcal{D}_{c}$ | $\mid \mathcal{D}_u + \mathcal{D}_c$ | ${\mathcal D}_c$ | 100 70 |  |  |
| $\Delta_s$    | 94.95                              | 94.38                                | 93.75             | 93.10                           | 92.56             | 91.90                           | 89.77             | 86.85                                | 84.30            | 19.93  |  |  |
| $\Delta_c$    | 94.95                              | 94.24                                | 93.75             | 92.99                           | 92.56             | 91.10                           | 89.77             | 87.23                                | 84.30            | 16.42  |  |  |

Table 2: Effectiveness under different unlearnable percentages on CIFAR-10 with RN-18 model: lower clean accuracy indicates better effectiveness.  $\mathcal{D}_u + \mathcal{D}_c$ : a mix of unlearnable and clean data;

# Single unlearnable class



(a) Sample-wise  $\Delta_s$ 

(b) Class-wise  $\Delta_c$ 

Figure 2: (a-b): For both sample-wise (a) and class-wise (b) noise, learning curves of RN-18 on CIFAR-10 dataset with different types of training data: 1) only 20% clean data, 2) only 80% unlearnable data, and 3) both clean and unlearnable data. (c-d): Prediction confusion matrices (on the clean test set) of two RN-18s trained on CIFAR-10 with the 'Bird' unlearnable class created by sample-wise (c) or class-wise (d) error-minimizing noise.

(c) Sample-wise  $\Delta_s$ 

(d) Class-wise  $\Delta_c$ 

# Against model stealing

- Watermarking model
  - Detect theft by verifying the suspect model responds with the expected outputs on watermarked inputs
  - Cons: need retraining/ vulnerable to adaptive attack
- Dataset inference: tracing the usage of your data or dataset and verification.
  - Detect the knowledge contained in the private training set of the victim

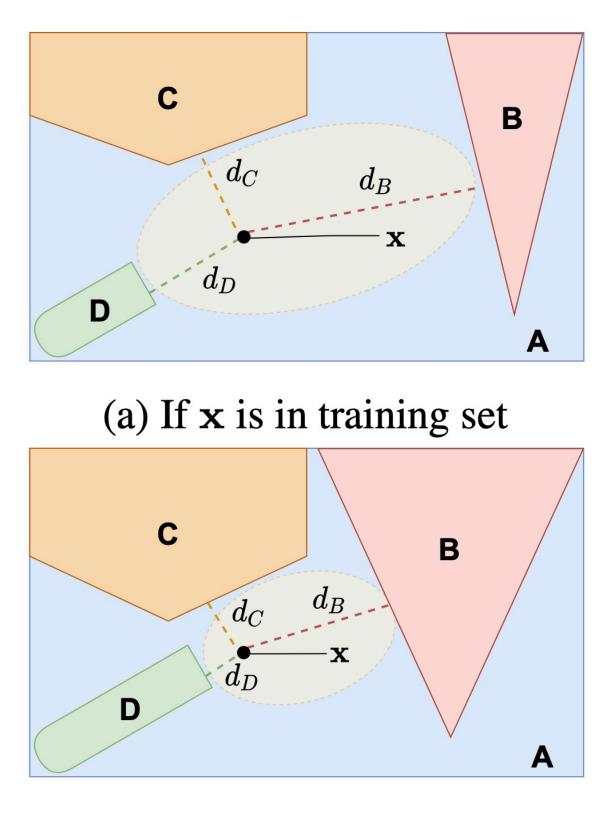
# Against model stealing

- private knowledge
- An adversary  $\mathscr{A}_*$  gain access to  $S_{\mathscr{V}}$  and train its model  $f_{\mathscr{A}_*}$

### • A victim $\mathscr{V}$ trains a model $f_{\mathscr{V}}$ on their private data $S_{\mathscr{V}} \subseteq \mathscr{K}_{\mathscr{V}}$ , $\mathscr{K}_{\mathscr{V}}$ is the

# Data inference

- Motivations:
  - Stolen models are more confident about points in the victim model's training set than on a random point drawn from task distribution
  - Data trained in the dataset are far from decision boundaries



(b) If x is not in training set

Figure 1: The effect of including (x, A') in the train set. If x is in the train set, the classifier will learn to maximize the decision boundary's distance to  $\mathcal{Y} \setminus \{ A' \}$ . If x is in the test set, it has no direct impact on the learned landscape.

### **Data inference** White-box setting

- For any data point  $(\mathbf{x_i}, y_i)$ , we evaluate its minimum distance  $\Delta$  to target classes t
  - $\min_{\delta} \Delta(\mathbf{x}, \mathbf{x} + \delta)$  s.t.  $f(\mathbf{x} + \delta) = t$

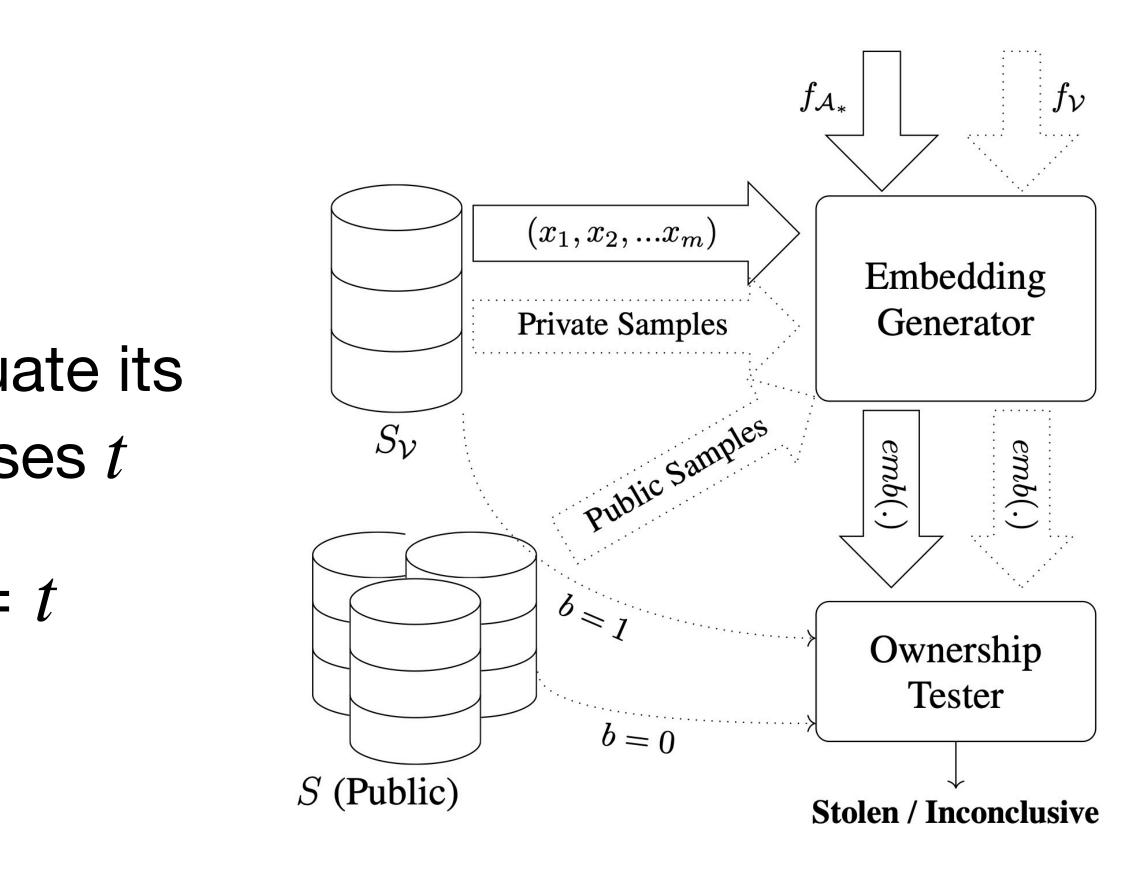


Figure 2: Training (dotted) the confidence regressor with embeddings of public and private data, and victim's model  $f_{\mathcal{V}}$ ; Dataset Inference (solid) using *m* private samples and adversary model  $f_{\mathcal{A}_*}$ 

### **Embedding generation** black-box setting

• Starting from an data point  $(\mathbf{x_i}, y_i)$ , sample with a random direction  $\delta$ , we take k steps in the same direction until

• 
$$f(\mathbf{x} + k\delta) = t; t \neq y$$

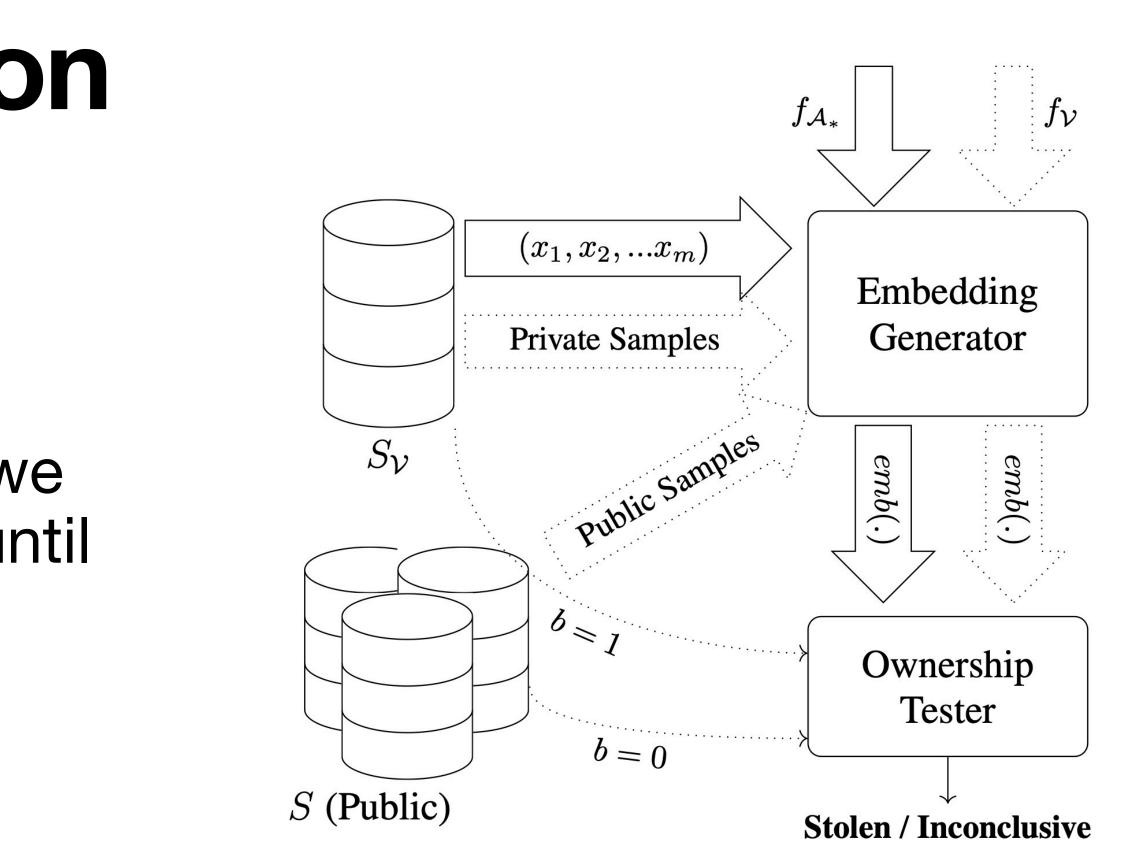


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### **Data inference** Confidence regressor

- Min the false positive rate
- Train a regression model  $g_{\mathcal{V}}$  -> predict a measure of confidence that it contains the private information

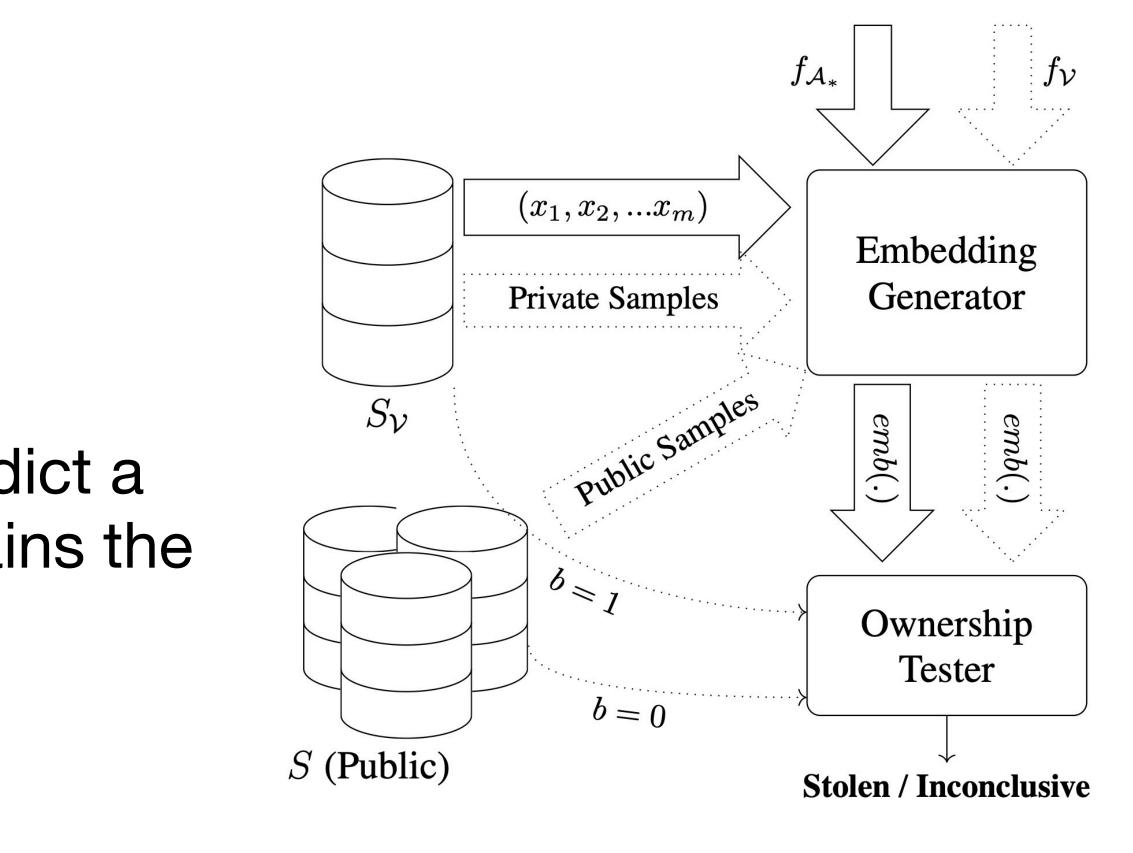


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### **Data inference** Hypothesis testing

- Null hypothesis
  - $H_0: \mu < \mu_{\mathcal{V}}$  where  $\mu = \bar{c}$  and  $\mu_{\mathcal{V}} = \bar{c}_{\mathcal{V}}$

where  $\mu = \bar{c}$  and  $\mu_{\mathcal{V}} = \bar{c}_{\mathcal{V}}$  are mean confidence scores.

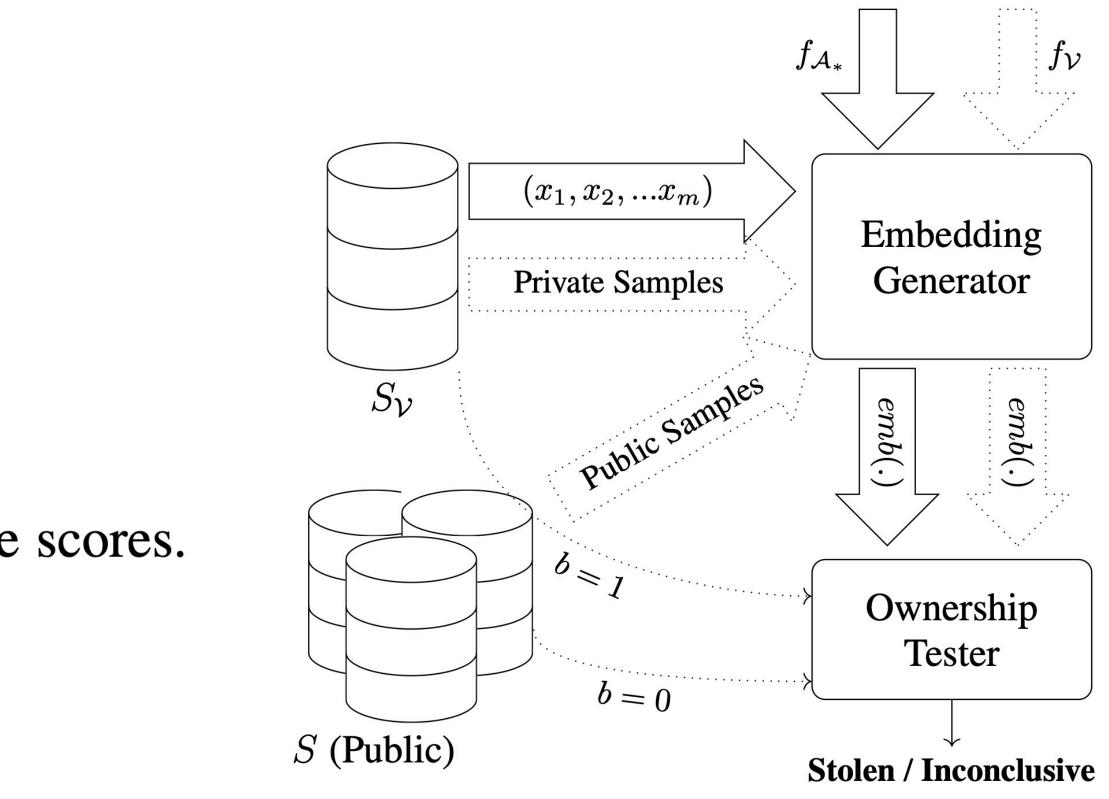


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### **Data inference** Main results

|                          |                                    | CIFAR10        |                        |                  |                         | CIFAR100              |                        |                       |                         |  |
|--------------------------|------------------------------------|----------------|------------------------|------------------|-------------------------|-----------------------|------------------------|-----------------------|-------------------------|--|
|                          | Model<br>Stealing Attack           | MinGD          |                        | Bline            | Blind Walk              |                       | MinGD                  |                       | Blind Walk              |  |
|                          | Steaming Mitaek                    | $\Delta \mu$   | p-value                | $\Delta \mu$     | p-value                 | $\Delta \mu$          | p-value                | $\Delta \mu$          | p-value                 |  |
| $\overline{\mathcal{V}}$ | Source                             | 0.838          | $10^{-4}$              | 1.823            | $10^{-42}$              | 1.219                 | $10^{-16}$             | 1.967                 | $10^{-44}$              |  |
| $\mathcal{A}_D$          | Distillation<br>Diff. Architecture | 0.586<br>0.645 | $10^{-4} \\ 10^{-4}$   | $0.778 \\ 1.400$ | $10^{-5}$<br>$10^{-10}$ | 0.362<br>1.016        | $10^{-2}$<br>$10^{-6}$ | 1.098<br><b>1.471</b> | $10^{-5}$<br>$10^{-14}$ |  |
| $\mathcal{A}_M$          | Zero-Shot Learning<br>Fine-tuning  | 0.371<br>0.832 | $10^{-2} \\ 10^{-5}$   | 0.406<br>1.839   | $10^{-2} \\ 10^{-27}$   | 0.466<br><b>1.047</b> | $10^{-2}$<br>$10^{-7}$ | 0.405<br>1.423        | $10^{-2}$<br>$10^{-10}$ |  |
| $\mathcal{A}_Q$          | Label-query<br>Logit-query         | 0.475<br>0.563 | $10^{-3}$<br>$10^{-3}$ | 1.006<br>1.048   | $10^{-4} \\ 10^{-4}$    | <b>0.270</b><br>0.385 | $10^{-2}$<br>$10^{-2}$ | <b>0.107</b><br>0.184 | $10^{-1}$<br>$10^{-1}$  |  |
| ${\mathcal I}$           | Independent                        | 0.103          | 1                      | -0.397           | 0.675                   | -0.242                | 0.545                  | -1.793                | 1                       |  |

stealing attacks  $(\mathcal{A}_D, \mathcal{A}_M, \mathcal{A}_Q)$  are marked in red and blue respectively.

Table 1: Ownership Tester's effect size (higher is better) and p-value (lower is better) using m = 10samples on multiple threat models (see § 6.1). The highest and lowest effect sizes among the model

### **Data inference** P value

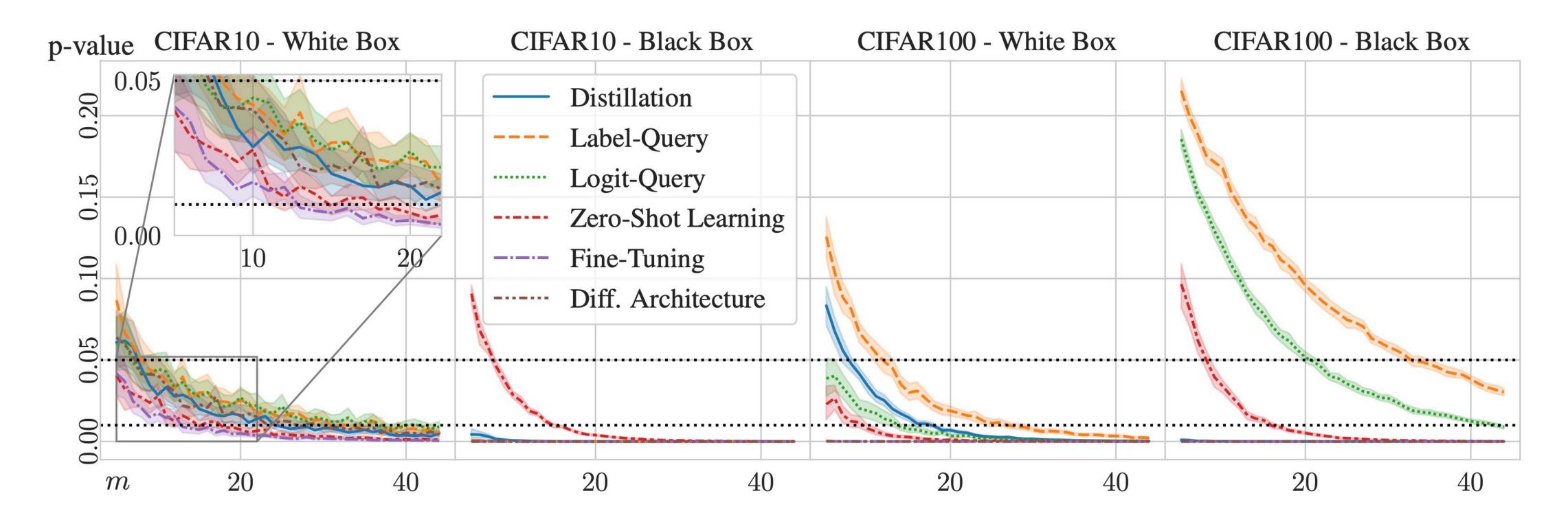


Figure 3: p-value against number of revealed samples (m). Significance levels (FPR)  $\alpha = 0.01$  and 0.05 (dotted lines) have been drawn. Under most attack scenarios, the victim  $\mathcal{V}$  can dispute the adversary's ownership of  $f_{\mathcal{A}_*}$  (with FPR of at most 1%) by revealing fewer than 50 private samples.